

Bob Shallit: Sacramento film production plan is back in rewrite

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Published: Tuesday, Nov. 8, 2011 - 12:00 am | Page 1B

Last Modified: Tuesday, Nov. 8, 2011 - 7:07 am

Efforts to build a world-class [film production](#) center in [Sacramento's River District](#) have hit a snag: The proposed site for the facility – 500 Richards Blvd. – "didn't work out," says project leader [Christina Marie](#).

But Marie says things are still looking up for "Indiewood," her term for the proposed warren of sound stages and related artistic businesses aimed at making [Sacramento](#) a center of independent film production.

[Sacramento](#) developers [Steve Goodwin](#) and [Johan Otto](#) have signed on as strategic partners, she reports.

Current plans call for opening the center at "two or three" sites in the [River District](#), including Goodwin's huge **Township 9** housing complex, which is now in the early construction stages.

Goodwin says he was skeptical at first but now is a big backer of Marie's plans to develop a multimedia center for this city's "creative class."

Marie, who runs **Cow Town Film Productions**, expects to have the first stages of her project under construction next year.

The grant that refreshes

Speaking of Marie, she's rounding up supporters for a plan to get **PepsiCo** to finance 24 short films about [Sacramento's](#) art scene.

She pitched her idea last month to the "Pepsi Refresh Project," which backs grass-roots [community projects](#). It was accepted as a November finalist and now is in line for a \$50,000 grant if enough people go online and vote for the idea.

To vote for the [Sacramento](#) film project, go to www.refresheverything.com/docs4sacramentosart.

Marie's plan: Commission the 24 films, then show them locally next year as a way to help make [Sacramento](#) an "art destination city."

An even bigger goal: Incorporate parts of the films into a longer documentary that Cow Town would make and submit to Sundance and other major [film festivals](#).

Read more: <http://www.sacbee.com/2011/11/08/4037732/bob-shallit-sacramento-film-production.html#ixzz1fu7wA6ot>