



## Bob Shallit: Movie production facility envisioned for Sacramento

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Imagine a state-of-the-art movie production facility in Sacramento's emerging River District, employing hundreds of people and drawing attention with public art no less riveting than the iconic Hollywood sign.

That's the ambitious goal of local filmmaker **Christina Marie**, who says she has been working on the concept for the past several years and now is helping lay the groundwork for what would be a multimillion-dollar project.

"My thing is, go big or go home," says Marie, owner of Sacramento's **Cow Town Film Productions**.

She hopes her vision will ultimately be the focal point of a former warehouse building at 500 Richards Blvd. now slated for renovation in a joint venture with developer **Kevin Terry**.

The first step, Terry says, is "grounding" the project by bringing in retail services – including a gym, a coffee shop and a dry cleaners – for area residents, including those going in the planned, nearby **Township 9** project.

Tenant improvement work for those uses starts in the next few months. But also being planned are sound stages and film support services that, Marie says, could become a big jobs center.

"This is a bootstrap, pull-yourself-out-of-the-recession project," she says.

The film producer also promises some eye-catching public art, including one element that "will garner the attention of all of Sacramento if not the nation."

And what that might that be?

Says Marie coyly, "You'll have to wait and see."

Read more: <http://www.sacbee.com/2011/08/27/3864934/bob-shallit-movie-production-facility.html#ixzz1fu5wb7Nc>